

High Tributes Paid In Mr. Fry's Death; The Funeral Service

The last tributes were paid to Wilfred W. Fry, beloved President of the Northfield Schools at the funeral services held last Thursday afternoon in the North Baptist church of Camden, N. J., and hundreds of his friends from far and near came to pass at his bier and utter a farewell of appreciation and esteem.

The coffin rested at the foot of the center aisle, with a guard of honor consisting of two men members of the church standing at either end.

Every ten minutes, four new guards would take their place at either end of the casket. This continued for the two hours the body was on view.

There were more than 500 floral pieces of all colors and sizes, coming from individuals and organizations throughout the country. The flowers were banked all over the front platform and overflowed to fill the choir lofts on both sides and continue along the sides of the church. High in the midst of the flowers on the platform, standing out from the other pieces, was a white cross.

Services were conducted by the Rev. W. S. Dunlop, pastor of the church. He was assisted by Dr. J. H. Franklin, president of Crozer Theological Seminary, and Dr. E. C. Carder, assistant pastor of Riverside Baptist church, New York.

Dr. John R. Mott, executive secretary of the International Y. M. C. A. and life-long friend of Mr. Fry, spoke. Mr. Mott said in part:

"We gather here this afternoon to pay our tribute of loyalty, affection and fellowship—a vast multitude across the breadth of the world are joining—in honoring this noble servant of God and man. One of the finest traits of this friend of ours was his unfailing dependability—as a rule he did better than he ever promised. In his boyhood, young manhood and later years he worked out principles which would prove to be trustworthy. He trusted his principles. He was able to carry forward those high traditions of N. W. Ayer & Son, wrought out of the very lifeblood of its founder. He was true to its traditions. In all his business relations he carried on these principles and proved their practicability. His life was transparently sincere. Therefore men trusted him and followed his lead. He counted a day lost in which he did not do some unselfish deed. He was a friendly man—had a great heart. He used his talents—his time and his money. He was one of the most instructive and generous givers. His greatest talent—his influence which expanded through the years. Great breadth of his interest, simplicities and action in his business career he remained loyal to his early ideal. He is his own best evidence."

Among the honorary pallbearers were Dr. David R. Porter of Mount Hermon and John L. Grandin of Boston as representing the Northfield Schools. The burial was private in Laurel Hill cemetery in Philadelphia.

Tributes from all over the nation poured in to members of the family from outstanding men in public life and among them one from Mr. Adler, President of the New York Times. His said:

"Mr. Fry was respected by all with whom he came into contact and the memory of his constructive efforts to improve the standards of American business through truthful advertising will live long after him."

Publishers, editors, advertising and business executives, all joined in paying tribute. Among those who sent messages were Ellery Sedgwick, editor, *The Atlantic Monthly*; William J. Ryan, *The Literary Digest*; John Oliver LaGorce, *National Geographic Magazine*; Frederic R. Gamble, executive secretary, American Association of Advertising Agencies; William H. Kingsley, president, The Penn Mutual Life Insurance Co., and others.

It is a gauge of the personality of Wilfred W. Fry that those who know him best think of him not as a civic leader and executive head of large and important enterprises—but as a friend.

Many honors have come to him in the course of his busy and useful life. He has achieved an unusual measure of success both in business and in public service. But the inherent modesty of his character has remained unchanged. He is, and has always been, the same.

General Conference Has Large Attendance Speakers Interesting

The 56th Northfield General Conference which was established by Dwight L. Moody is now under way for 1936. The sessions opened last Saturday and a large and increasing attendance has been noted for each day. The opening meeting, presided over by Dr. Paul D. Moody, son of the famous evangelist, began with the singing of the hymn, "For All the Saints" as a memorial to Wilfred W. Fry, Elliott Spear and William R. Moody, who have passed on within the last three years. Dr. Paul E. Scherer of New York City, pastor of Holy Trinity Lutheran church gave the opening address. Services for the general public are held daily at 11 a. m. and at 8 p. m. Each morning at 9:00 and 10:00 there will be meetings exclusively for ministers, 300 of whom are in attendance. There is a women's conference daily at 9 a. m. under the leadership of Mrs. William R. Moody. Each evening at 7 o'clock there is a service on Round Top, a hill on the seminary campus where Dr. L. Moody and his wife are buried.

Preachers at the public services include:

The Rev. Dr. Charles E. Jefferson, honorary minister of the Broadway Congregational Tabernacle, New York City.

Dr. John R. Mott, vicar of Immanuel church, Streatham, London, England.

Professor Howard Chandler Robbins of the General Episcopal Theological Seminary.

The Rev. Dr. J. Valdemar Moldenauer, pastor of the First Presbyterian church, New York City.

The Rev. Dr. Frederick Norwood, former pastor of the City Temple, London, Eng.

The Rev. Dr. Paul Scherer, pastor of Holy Trinity Lutheran church, New York City.

The Rev. Dr. Adam Burnett, pastor in Glasgow, Scotland.

The Rev. Dr. Henry Sloane Coffin, president of Union Theological Seminary.

Professor Edwin Lewis of Drew Methodist Theological Seminary.

The Rev. Melvin Trotter, Superintendent of the Rescue Mission, Grand Rapids, Mich.

The music for the General conference is directed by Mrs. Elaine I. Browne of Princeton, N. J., assistant to Mr. Williamson as director of the Westminster choir. The Westminster Singers, a group of eight recent graduates of the Westminster school, furnish the special music for the conference. Soloists are Charles E. Stebbins, second tenor, of South Deerfield; Helen Maitland, of Princeton, first soprano; Virginia Totten, of Middlebury, N. J., second soprano; Beulah Newman of Portsmouth, Ohio, first alto; Lucymae Stewart of Beaver, Pa., second alto; Lyman Congdon of Ithaca, N. Y., first tenor; Theos Cronk of Houghton, N. Y., first bass; and Euticus Renn, of Durham, N. C., second bass.

On Sunday, August 9, at 3:00 o'clock a mass meeting to consider the D. L. Moody Centenary celebration in 1937 will be held in the auditorium. The Rev. Dr. John McDowell of New York City, chairman of the Executive Committee of the D. L. Moody Centenary, will give an address. Albert E. Roberts, secretary of the Moody Centenary Committee also will speak.

The formal celebration will begin Feb. 5, the 100th anniversary of the birth of the evangelist.

The Laymen's Conference will hold its sessions August 14 to 17 inclusive. Dr. John R. Mott will give the opening address.

Women Republicans

The Franklin County Women's Republican club will hold a luncheon meeting at the Congregational church in Shelburne Falls on Wednesday, Aug. 12. Mr. Leverett Saltonstall, Speaker of the House and candidate for Lieutenant Governor, will speak, also William Hurley, former postmaster of Boston and Mrs. Elizabeth Pigeon of Boston, a member of the State committee.

Reservations for the luncheon should be made with Mrs. Robert Mills of Shelburne Falls before Aug. 10. Mrs. Mills has charge of the luncheon which will be served by the women of the Congregational, Methodist, and Baptist churches.

Mrs. Clara M. Buck of Brooklyn, N. Y., is again spending the summer at her home here.

Another Jubilee Of The Students Aid; A Memorial Meeting

Another jubilee will be observed on Tuesday, Aug. 11. It was on August 11, 1886 that D. L. Moody and friends founded the Students' Aid Society of Northfield Seminary. The seminary had been founded in 1879, but soon it developed that many eligible girls had not sufficient means to meet even the small annual fee of \$100. Miss Evelyn S. Hall had become principal in 1883. She remembered that at Wellesley College a Students' Aid Society helped just such girls with loans, repayable later without interest, so she proposed a Students' Aid Society for the seminary. A meeting was held during the General Conference in 1886 with D. L. Moody presiding, the society was started on its career, and now it has rounded out fifty years of helpfulness; fifty years of loaning to ambitious and promising girls small sums without which their own utmost efforts would have failed.

During this half century 1216 students have received aid, involving 2944 separate loans and amounting to \$159,525.02. One in about every ten student enrolled were thus enabled to continue in school.

During the past school year 71 students were granted loans ranging in amount from \$20 to \$163 and totaling \$4337. Of those 71 girls 42 were members of the graduating class; that is, one out of every three seniors who graduated last June received the good services of the Society's funds.

The jubilee gathering next Tuesday, August 11, at 4 p. m. in Sage Chapel will also be a memorial character, paying grateful tribute to Mrs. Frederick K. Billings, who was elected president of the society at the first meeting and served as such until 1913; to Mrs. D. L. Moody, who was elected treasurer at the first meeting and served as such until 1903; and to Mrs. Julius J. Estey of Brattleboro, Vt., who served as treasurer from 1903 until her death in 1933. Miss Mira B. Wilson will preside at the Sage Chapel meeting. Brief addresses will be made by Miss Elizabeth Billings and Dr. Paul D. Moody. Interested friends are cordially invited to the meeting. There will be no financial appeal. A tasty souvenir has been printed and will be distributed at the gathering.

Farewell Reception

Mrs. Margaret Otte deVelder will be given a reception this Friday afternoon at three o'clock at the birthplace by her friends in Northfield. She with her husband, the Rev. Walter deVelder will leave soon to take up his work with the Amoy Mission in Southern China under the auspices of the Reformed Church Mission Board. Mrs. deVelder is very well-known here and has many friends. Most of her summers have been spent with her mother and uncle as residents of Rustic Ridge.

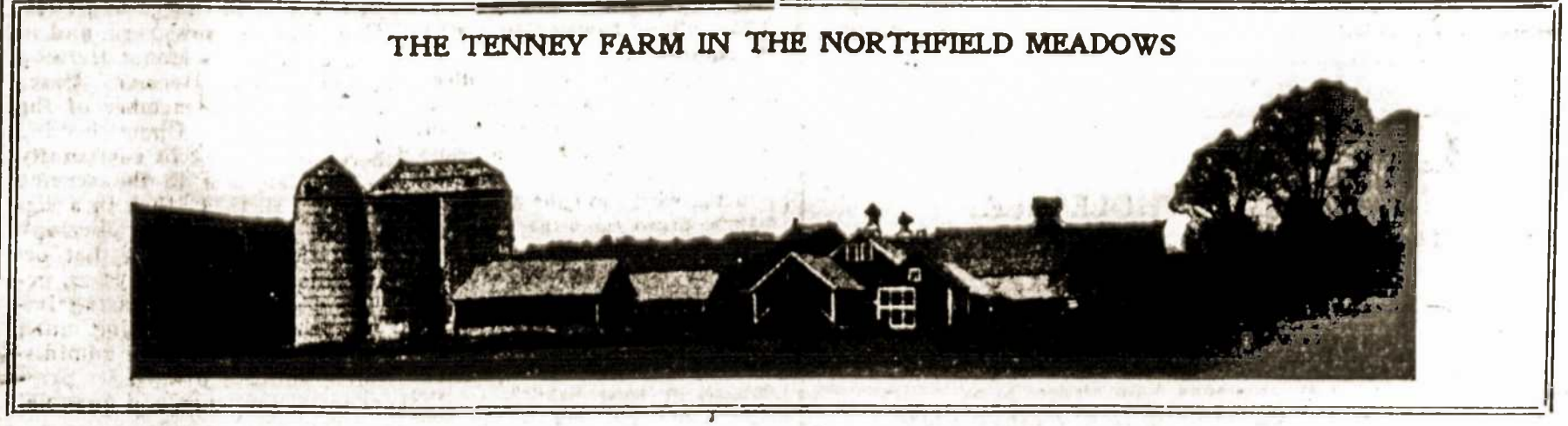
In Interest Of Lepers

Mr. Cary Weisger of Naiin, India, was the speaker at the annual meeting in the Northfield friends interested in the work of the Society for Lepers at the Auditorium on Wednesday afternoon. Mr. Weisger is connected with the work of Sam Higginbotham in India, who was a graduate of Mount Hermon School and who has accomplished so much with his agricultural school in India. Mr. William M. Danner the secretary of the society, was also a speaker. The meeting was well attended and proved very interesting.

May Get Electricity

Chester H. Lake, Associate Project Adviser for the Rural Electrification Administration at Washington, D. C., has received a telegram stating that the administrator is willing to make an allotment for building approximately 180 miles of electric lines to serve 600 Franklin County farmers, subject to the satisfactory arrangement of certain legal and engineering problems. It is expected that the subscribers will be able to satisfactorily meet these requirements and that 600 Franklin County farmers will receive electricity, who had practically given up hopes of enjoying this modern necessity.

Mr. and Mrs. Howard Brown of Brooklyn, N. Y., were last week-end guests of Mrs. William J. McRoberts at her home on Linden avenue.



THE TENNEY FARM IN THE NORTHFIELD MEADOWS

Tenney Rehabilitates His Farm Almost Destroyed In March Flood; Is Overcoming The Severe Disaster

Many Cattle Added To Herd By
Gifts Of Interested Friends

Nearly twenty-five years ago Charles S. Tenney began the business of dairy farming. He had little money but a great faith in the success of his venture and what's more others had faith in him. On the fertile meadows at Northfield Farms he gradually extended his operations and through the acquisition of lands conducted farming on an extensive scale. His barns were added to and in 1932 the immense big barn was constructed and cement substituted for wood in the cattle stalls. He accumulated an immense herd numbering nearly 400 of the finest Jersey cattle. Fire once destroyed some of his barns but he took courage and rebuilt better than ever before. His silos were a landmark of modern construction and the entire farm equipment was electrically operated.

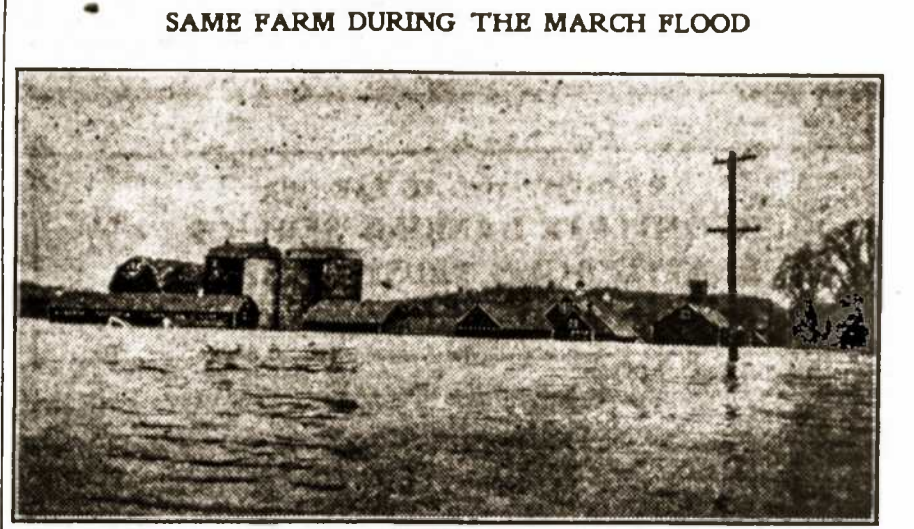
In recent years he added an egg business and his flock consisted of about four thousand hens. Mr. Tenney never entered the retail business with his products of milk and eggs but sold wholesale only to the large markets of Boston and other eastern cities. His milk was largely of what is commercially known as "Grade A milk." His farm was one of the show places of Northfield and his dairy probably the largest and most successful in Franklin county.

The records produced by his Jerseys for milk and butter fats won for him much publicity and many prizes. His cattle were well known to all dairymen. Bess Louise Ann produced 1031.38 pounds of butterfat in a single year and Victoria Betty Ann and Fairy Ona Betty also had high credits. They were of the same strain in breeding and each worth many hundreds of dollars in the raising of an exceptionally fine herd. These lost their lives when the waters rose and swept away the entire farm.

The flood of 1927 did not reach the barn but the flood of last March with its unexpected waters not only reached the barns but almost submerged them when it was too late to plan for any safety measures. Out of the 367 cattle which perished, only one cow and her calf born in the night of the flood was saved and these as by a miracle for they were carried to the top of the hayloft just above the highest water line and rescued two days after.

In a single night Mr. Tenney saw the fruit of his twenty-five years of labor gone and stripped of his growing and extensive business.

Resources were lacking and although it was hoped that the Federal or State governments and its agencies might come to



SAME FARM DURING THE MARCH FLOOD

his assistance, there was nothing to aid. Friends, admiring his pluck, decided to give from their possessions and so as the work of restoration of property started cattle were brought to his farm and a beginning has been made of the rehabilitation of his business.

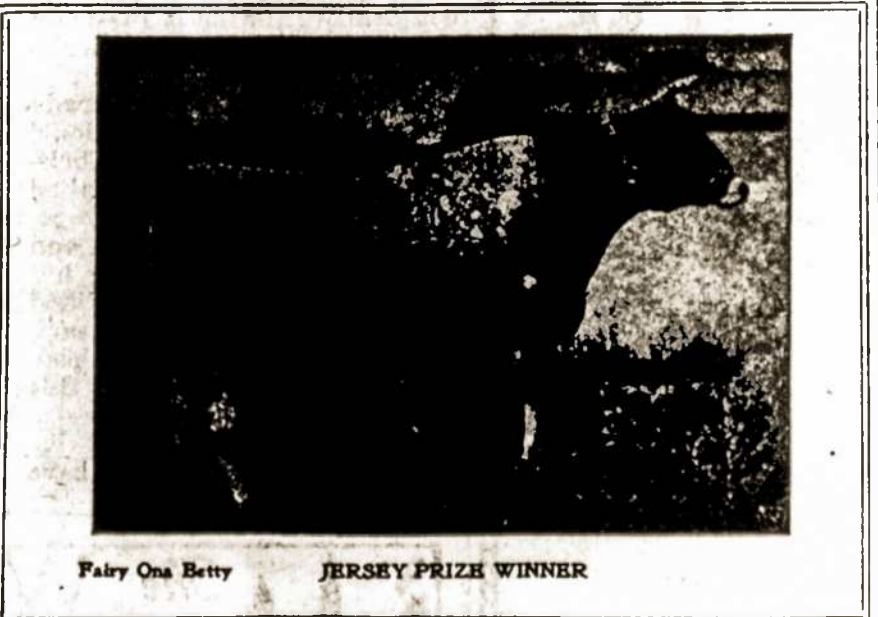
From the Prentice farm at Williamstown, a Rockefeller proposition, came a fine specimen unexpected and unannounced. From the farm of Judge Pierce at Winchester, from the Dewey Farms at Westfield, the Sibley Farms at Spencer, the Bates Farm at Groton, the Harris Farm at Deerfield, the Griffin Farm at Amherst, the Atkins Farm at Amherst and from others whose names for the present are withheld came gifts or monies to provide. There was a deep feeling of sympathy manifested by the Massachusetts Jersey Breeders' association, its members and friends. Other friends helped his credit and with additional borrowed funds Mr. Tenney has increased his herd which now numbers about 180 cattle and nearly 4000 hens.

Although his actual losses

carefully figured out amounted to over \$50,000, Mr. Tenney starts again with a paying and productive business, and if hard work and constant effort means anything it will again spell success for the Tenney Farms.

Of his acreage in lands about twenty acres were made unproductive by the sand and silt deposits and erosion of the waters. Mr. Tenney is a member of the Northfield Board of Selectmen and also a member of the Board of Assessors. He has many friends here and elsewhere and everyone joins in wishing him an abundant triumph over his misfortunes.

Editors Note: Photographs of farm and cattle are by courtesy of the Eastern States Cooperator, Kenneth Hinshaw, Editor, and flood photo was by Ernest Parker. Mr. Hinshaw in a letter writes: "We all deeply regret the losses which Mr. Tenney sustained in the March flood and hope that he will be able to restore his excellent dairy soon. It is a very fine thing that so many of his friends are doing their best to help him."



Fairy Ona Betty JERSEY PRIZE WINNER



Victoria Betty Ann JERSEY PRIZE WINNER

Hospital Lawn Fete

All arrangements are now concluded for the holding of the lawn fete on the grounds of Mr. and Mrs. A. G. Moody on Highland avenue, on Friday, Aug. 14. The affair sponsored by the local board will be for the benefit of the Franklin County hospital. All kinds of food will be sold and the afternoon should provide for a real social season. Assignments have been made to the tables and the following is a complete list:

Refreshments, Mrs. Pefferle, Mrs. Steadler, Mrs. Wright, Mrs. Lilly and Mrs. Stanley, Candy, Mrs. Parker, Mrs. L. A. Polhemus and Mrs. Joseph Field, Cake, Mrs. Johnson, Mrs. Thompson, Mrs. Barr and Mrs. McCastline. Vegetables, Mrs. Kidder and Mrs. Conner. Canned Fruit, Mrs. Callaghan and Miss Margaret Callahan. Bread, Mrs. Sauter, Mrs. Dana Leavis, Mrs. Dan Sutherland and Mrs. Frank Williams.

The table collectors will be Mrs. Lilly, Mrs. Deane, Rev. Mr. Carne, Mrs. McCastline and F. H. Montague.

Dr. and Mrs. F. Wilton Dean attended the wedding of Miss Pike a former commercial teacher at Powers Institute of Barnardston at Easthampton last Saturday afternoon.

The Flower Show Very Fine Exhibit

The Flower Show of the Northfield Garden Club opened to the public Wednesday afternoon at two o'clock in the Town Hall and continued through Thursday, attracting many visitors from far and near. The exhibit was by far the most attractive ever held by the club and the display of flowers especially by local folks was surprising because of the fact that gardens have not done as well as usual this season of the summer.

The upper hall with its laden tables of plants and cut flowers, of vegetables and of set pieces proved very alluring. Afternoon tea tables set most attractively were shown by Mrs. Rutherford Towner of Vernon, who also had a garden setting in the lower hall, by Mrs. Albert E. Roberts, by Mrs. William F. Hoehn, and by Mrs. Taber Polhemus. In the lower hall were unusual rock gardens by Mr. and Mrs. L. A. Polhemus, Mr. and Mrs. C. R. Mayberry, Mrs. Norma G. Nims and Miss Jean Giebel. Mr. Phillip Porter displayed a setting entitled the "Swanee River Cabin" with complete representations of its original setting. Those who failed to attend the flower show lost a distinct pleasure.

The following are the awards made by the judges, A. M. Davis of the State College and Mrs. G. B. Churchill of Amherst.

Seasonal flowers, annuals, 1st, Mrs. Vorce; 2nd, Mrs. Merrifield; 3rd, Mrs. Lazelle. Perennials, Mrs. G. W. Norton, Mrs. McRoberts, Mrs. L. A. Polhemus. Petunias, Mrs. Waite, 1st, 2nd, and 3rd, Lillies, Mrs. Roy Hatch. Roses, Mrs. McRoberts, 1st, 2nd, 3rd, Gladioli, Mrs. Austin Phelps, 1st; Mrs. Howard, 2nd; Harry Holton, 3rd. Potted plants, flowering, Mrs. Haskell, 1st; Mrs. Bodley 2nd, 3rd. Foliage plants, Mrs. Haskell, 1st, 2nd; Mrs. Montague, 3rd. Wild flowers, Mrs. Howard, 1st; Mrs. E. M. Morgan, 2nd; Miss Corser, 3rd. Mixed bouquets, in pottery, Mrs. Howard, 1st; Mrs. Roberts, 2nd; Mrs. Parker, 3rd. In bean pots, Harry Holton, 1st; Mrs. L. A. Polhemus, 2nd; Nellie Anderson, 3rd.

Miniature bouquets, Joan Williams, 1st; Mrs. Giebel, 2nd; Mrs. Howard, 3rd. Pair vases with flowers, Mrs. Vorce, 1st; Mrs. E. M. Morgan, 2nd; Mrs. Towner, 3rd. Flowers in copper, Mrs. Roberts, 1st; Mrs. Doolittle, 2nd; Mrs. Vorce, 3rd. Flowers in glass container, Mrs. Freeman, 1st; Mrs. Davis, 2nd; Mrs. Bigelow, 3rd. Petunias, basket, Mrs. Austin Phelps, 1st; Mrs. Richards, 2nd. Bowl, Mrs. Bigelow, 1st, Mrs.

Anderson, 2nd; Mrs. Merrifield, 3rd. Junior doll tea table, Barbara Addison, 1st. Vegetables, home-grown, Ray Vorce, 1st, Harold Bigelow, 2nd; L. A. Polhemus, 3rd. Salad vegetables, L. A. Polhemus, 1st.

Dish gardens, Leland Lawrence, 1st. Tea tables, Mrs. Roberts, 1st; Mrs. Towner, second; Mrs. Taber Polhemus, 3rd. Best collection garden flowers, Joseph Field, 1st, also the grand prize of the show; Harry Holton, 2nd. Flower arrangement in alcove, Mrs. Vorce, 1st; Mrs. Allen Field, 2nd; Mrs. Ray Baker, 3rd. Florists Honorable mention, Yetter and Blue Lantern. Best exhibit of organization, Order of Eastern Star, 1st. Rock gardens, Mrs. Mayberry, 1st; Mrs. Giebel, 2nd; Mrs. L. A. Polhemus, 3rd. Cottage garden, Mrs. Norma Nims, 1st. Terrace garden, Mrs. Towner, 1st. Historical exhibit, Mr. Phillip Porter, 1st.

The production of "Green Pastures" on the movie screen will be shown at the Auditorium in Brattleboro next week, Monday through Thursday. A large audience will be attracted for every showing, and it will be an opportunity afforded to Northfield and vicinity to those who desire to witness the screen version of a much-talked-about show.

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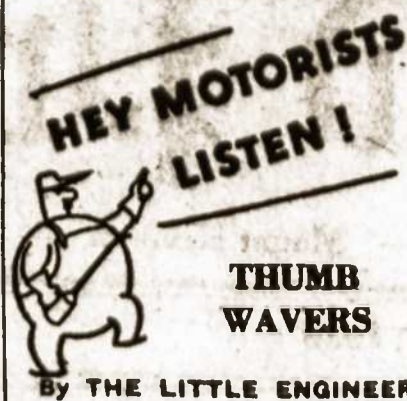
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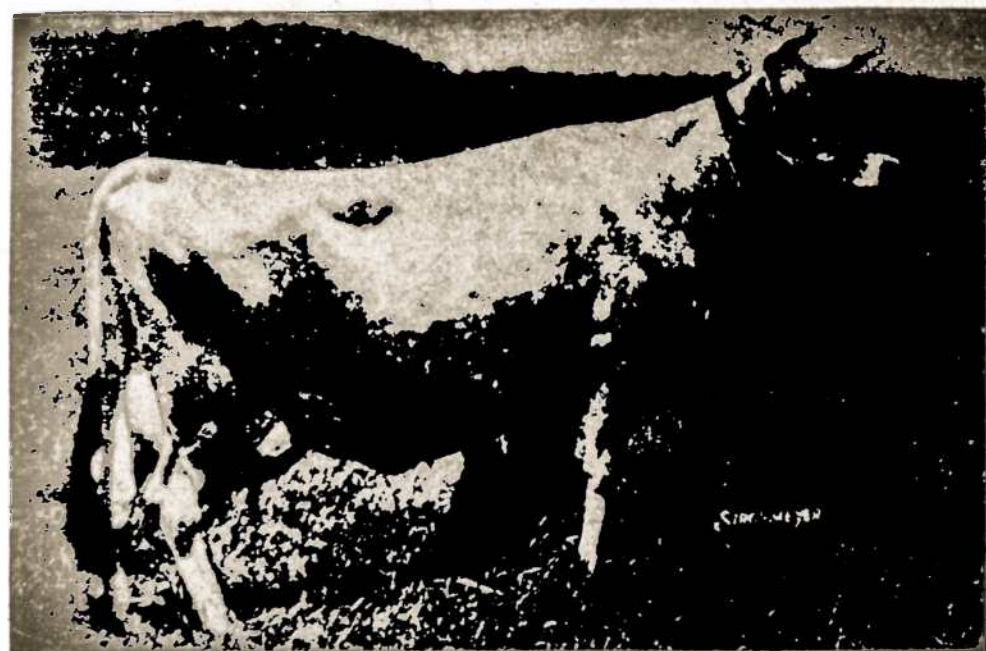
**HEY MOTORISTS
LISTEN!**
**THUMB
WAVERS**
By THE LITTLE ENGINEER

THE milk of human kindness has curdled. Although hitch hiking is illegal in a number of states, the roads are still lined with thumb wavers of all ages begging free rides. Don't give 'em any.

In the early days the automobile makers urged car owners to "Give Your Neighbor a Ride" to show him what motoring was all about. Today they advise against it and for very good reasons.

Some hitch hikers are harmless but picking them up in your car imposes a legal liability on you which may put you in the poor house. Others are young or old criminals just waiting a chance to sock you on the head with a wrench or a revolver butt and dump you into a ditch while they go blithely on in your car.

Of course, if you like such treatment go to it and open your heart and your car door to them. But if you would finish your journey in peace and safety pay no attention to thumb jerkers. That's cruel but practical and this is supposed to be a practical age.



Bess
Louise
Ann

This Jersey cow was once the pride of the Tenney Farms. Beautiful in appearance, sturdy and healthy she led in the production of butter fat and made an enviable record. Many ribbons were awarded her. She was lost in the March flood.

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AT DRASTIC REDUCTIONS
WOMEN'S and
CHILDREN'S APPAREL

High Tribute Paid...

(Continued from Page 1)

ways been, a simple Christian gentleman.

Even at an early stage in his career, these qualities of heart and mind began to be manifest. He was born August 14, 1875, in Mount Vision, New York. His parents, the Reverend Walter Fry and Eleanor A. Fry, were of English blood. Mr. Fry spent his boyhood in Otsego and Delaware counties, New York, and in 1892 entered the Mount Hermon School, Mount Hermon, Mass., where he was a member of the class of 1896. Upon leaving there, his interest in community welfare led him to the service of the Y. M. C. A., then in a significant phase of its development. He worked with that organization for thirteen years, occupying posts of increasing importance and contributing much through his exceptional administrative abilities toward its present social influence and financial stability.

While General Secretary of the Trenton Y. M. C. A., Mr. Fry married, in 1904, Miss Anna Gilman Ayer, daughter of F. Wayland Ayer. There are three children: Mrs. Dena Fry Bree, Miss Eleanor Kemp Fry, and Mr. Wayland Ayer Fry.

In 1909 Mr. Fry came to Philadelphia to become a member of the organization of N. W. Ayer & Son. He was admitted to the firm in 1911, made Managing Partner in 1916, and in 1923, upon the death of Mr. Ayer, became head of the company. When the company was incorporated in 1929, he was made President. He also became President of N. W. Ayer & Son of Canada, Limited; and Governing Director of N. W. Ayer & Son, Limited, of London, England.

Mr. Fry is, in addition, President of Meridale Dairies, Inc., of New York Philadelphia, and Atlantic City; and Master of Meridale Farms, Meredith, Delaware county, New York, one of the largest Jersey breeding establishments in America.

He is also a Director of the First National Bank of Philadelphia, the Great American Insurance Co., the American Alliance Insurance Co., the Great American Indemnity Co., and the Rochester-American Insurance Co. (all of New York); also the County Fire Insurance Co. of Philadelphia; and President of the Camden and Suburban Railway Co., the Camden Horse Railroad Co., and the West Jersey Traction Co.

These business responsibilities did not, however, lessen in any degree his interest in his fellowmen. He continued active in those fields which had occupied him prior to 1909. In 1923 he was elected President of the Camden Y. M. C. A., in which capacity he served until 1935. He is also active in the affairs of the North Baptist church, Camden, N. J., serving as President of the Board of Trustees and Superintendent of the Sunday School; and he is President of the Religious Press Association of Philadelphia.

In 1932 Mr. Fry was made chairman of the International committee of Young Men's Christian Associations of the United States and Canada.

His interest in education and in the advancement of youth has been maintained and amplified with the passing of the years, and many institutions have been helped and encouraged by his generous benefactions.

These years of devoted service in the cause of humanity have

received their due recognition. In 1927 Mr. Fry was awarded the honorary degree of Doctor of Laws by Colgate University (of which institution he is a Trustee)—with the citation "... Able organizer and administrator capable and inspiring leader, man of fine intelligence and strong character, he has not been content to reserve those powers for his own personal advantage, but has felt the obligation to use them for the service of his fellow-men." He is also a Trustee of Brown University, Vice-President of the Board of Trustees of Crozer Theological Seminary, and a member of the Board of Managers of the Franklin Institute of Philadelphia.

In 1935 Mr. Fry received the signal honor of election to the Presidency of the Jefferson Medical College and Hospital, Philadelphia, of which he had previously been a Trustee, succeeding the late Alba B. Johnson. He is also President of the Board of Trustees of the Northfield Schools, East Northfield, Mass., comprising the Mount Hermon School for boys and the Northfield Seminary for girls.

Mr. Fry is a member of the Pilgrims Society; Vice-President of the Society of the Genesee; member of the American Jersey Cattle club; member (in Philadelphia) of the Art Club, Midway Club, Union League; (in New York) the Union League Club, Downtown Association, Park Avenue Club; Cooperstown (N. Y.) Country Club; Honorary Associate of the American Guild of Organists; Honorary President of the Musical Art Society of Camden, N. J.

His homes are at 406 Penn St., Camden, N. J., and at Meredith, Delaware county, N. Y.

On both the campus of Mount Hermon and the Northfield Seminary the flags float at half mast and in the hearts of the citizens of Northfield is the sadness of reflection that a good and honored man has departed. The influence of his life and its character will ever remain a pleasant contemplation.

LOCALS

The women of St. Patrick's church have announced a lawn party and supper to be held on the church grounds on Wednesday, Aug. 19, both afternoon and evening.

The women of the Alliance of the Unitarian church served a most appetizing cafeteria supper on the lawn of the church, on Wednesday evening at the time of the Flower Show.

Postmaster Quinlan and a party of friends leave Tuesday for a two weeks' ocean cruise on the S. S. Fairfax from Boston. They will travel down the coast visiting Washington, Baltimore, and Norfolk en route.

The Woman's Fortnightly club are to hold a food sale on Saturday afternoon, Aug. 22 on the lawn of Mrs. Allen H. Wright, the president of the club, on Main street. The affair was arranged at a meeting of the executive committee.

Middlebury College has received an unprecedented number of applications for entrance from prospective students this summer, the largest in the history of the college. It is a record of which to be proud and attests to the high standing of the institution of which our own beloved Dr. Paul Dwight Moody is president.

The WEEKLY CONSTITUTIONAL

by MAX BERNIS

The Supremacy of the People

How do the people maintain supremacy over their government? The government did not create our Constitution. "We the people" established it and thereby created our government and its three main branches—(1) Congress (to make laws), (2) the Executive (to enforce laws), and (3) the Courts (to construe laws). The only powers these branches have is what "we the people" give them in our Constitution which defines itself to be "the supreme law."

Our Constitution, therefore, is superior to the branches of our government. Anything they do that conflicts with or that is prohibited by our Constitution is void. It follows that any ordinary law passed by Congress is void if it conflicts with our Constitution.

To determine this, "we the people," in our Constitution, create the Supreme Court as the people's agent to construe our laws, and we require the judges, under oath, to uphold our Constitution as "the supreme law."

When a case concerning an ordinary law passed by Congress is brought into Court, the Court examines that ordinary law and compares it with the supreme law—the Constitution. If it finds that



the two laws conflict, and that one law cannot be obeyed without disobeying the other, it necessarily requires obedience to the superior law—the Constitution. In other words, it finds the inferior or ordinary law unconstitutional.

The supreme law can be changed, but not by Congress, the Executive or the Courts as our Constitution provides that it can be amended only by the people through their state legislatures or conventions.

In this way "we the people" maintain our supremacy over the government.

(Next Week: "Censorship and Minorities")

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INVITES YOU TO

Spend September amid New England's most colorful hills. Play good golf on our well-kept greens. Follow The Northfield's Nature Trails.

Enjoy Clock Golf, Tennis and Croquet as well as the indoor game room and the various evening entertainments.

Take a real rest this fall at The Northfield. Write for rates.

A. GORDON MOODY, MGR.

Telephone 44

Make Banking Easier

For those who live out of town and for customers kept at home by weather or illness, the U. S. Mail is a convenient way to make deposits or withdrawals. Call, phone or write for details.

VERMONT-PEOPLES NATIONAL BANK

BRATTLEBORO — Established 1821

Member Federal Deposit Insurance Corporation

"THE HOUSE OF QUALITY"

1911—SINCE—1911

The quality beverage shop and store of Franklin County for over twenty-five years. Manufacturers of the famous Glenbrook Ginger Ale.

RYAN & CASEY

11 Ames Street

Greenfield

THE BOOKSTORE

at East Northfield, Massachusetts

BOOKS and STATIONERY

MAGAZINES

Be Entertained and Well Informed

MANY DIFFERENT PUBLICATIONS
FOUND ON OUR STAND

Greeting Cards — World Almanac
Line-A-Day Books

New York - Boston - Springfield Papers

\$20 trade in
For Your Old Ice Box
ON ANY DELUXE MODEL!

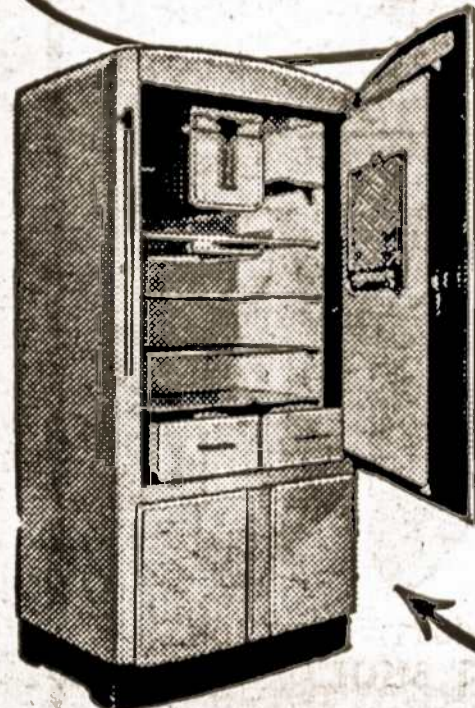
BIGGEST TRADE-IN EVER OFFERED
by Montgomery Ward on Electric Refrigerators!

Get Every Worth-while Feature in
WARDS 6½ CUBIC FT. DELUXE

A \$210 value! Compare. Twin interior lights, twin hydrated chests, twin cylinder unit, 14 sq. ft. shelf area, 90 ice cubes.

WARDS REGULAR LOW PRICE \$154.95
LESS TRADE-IN 20.00

You pay Only 134.95
Small Carrying Charge



Backed by
Wards 5-Year
Protection Plan
at No Extra
Cost!

Compare with \$250 Refrigerators!
WARDS 8½ CUBIC FT. DELUXE

Ideal for large families! Incorporates every wanted feature! 19 sq. ft. shelf area, 128 cubes, over 13 lbs. of ice! An amazing value!
WARDS REGULAR LOW PRICE . . \$169.95
LESS TRADE-IN 20.00

You pay Only 149.95
Small Carrying Charge

MONTGOMERY WARD

182 Main Street BRATTLEBORO Telephone 286

LOCALS

The Northfield baseball team added another victory to their list last Wednesday evening on the hotel grounds in a game played with the Shelburne team. The score was 5 to 3 and Newton was the pitcher. Last Friday

evening the Northfield team defeated the Colrain club by a 7-2 score. Shearer was the pitcher.

Miss Marion K. Ober, of Northfield, was among hundreds of visitors recently to the educational exhibit dealing with marble at Proctor, Vt., which has become the Mecca of tourists in the Green Mountain state. More

than 60 different varieties of marble are on display, many of the examples being of brilliant coloring, causing the visitors to express astonishment that the natural product of the quarries should be of various shades of red, rose, green and other hues. Many visitors thought marble was prevailingly white.

The office of internal revenue in the federal building, Greenfield, will be closed from Aug. 2 to Aug. 20.

An exhibition of crafts by members of the Deerfield Valley Arts association is on display at the Old Indian house in Deerfield. The exhibition will continue through the summer and fall.

YOUR GARDEN

Whoever makes a garden
Has never worked alone;
The rain has always found it,
The sun has always shone,
The wind has blown across it
And helped to scatter seeds—
Whoever makes a garden
Has all the help he needs.

Whoever makes a garden
Should surely not complain,
With some one like the sunshine
And some one like the rain,
And some one like the breezes
To aid him at his toil,
And some one like the Father
Who gave the garden soil.

Whoever makes a garden
Has, oh, so many friends!
The glory of the morning,
The dew when daylight ends,
For wind, and rain, and sunshine
And dew and fertile sod,
And he who makes a garden
Works hand in hand with God.
—Douglas Malloch

LOCALS

Selectman Ray E. Franklin of Bernardston has announced himself as a candidate for the office of County Commissioner.

Alfred H. Mattoon has conveyed to Minnie Woolcott Brown a portion of land in Northfield according to a transfer filed at the Registry office last week.

Postmaster M. C. Skilton of the East Northfield post office announces that he has a liberal supply of the new Oregon stamps for sale for U. S. postage needs.

Mr. and Mrs. Clarence Wolfenden and family of the Farms have moved to Waltham, Mass., where he has secured a position as herdsman on a large farm.

The WPA of Massachusetts has begun the issuance of a bulletin regarding its work. It is informative, interesting, brief and to the point. The public will appreciate it as well as those who par-

ticularly desire to learn of its progress and activities in the state. A copy has reached the editor's office.

Mr. A. Gordon Moody, resident manager of the Northfield Hotel, attended the get-together meeting of the Mass. Hotel Association at the Brookfield Inn, in Brookfield last week.

The Republican Town Committee which seeks to secure a complete registration of new voters will hold a special meeting this Friday evening at the home of Mrs. L. A. Polhemus. Every member of the Committee is expected to be present.

The white covered bridge south of and leading into Winchester will probably be reopened to travel before the week ends. Repairs have proceeded rapidly on the bridge was found seriously weakened by the heavy traffic.

Congressman Allen T. Treadway announces that the date of his regular get-together of members of the city and town Repub-

lican committees of the First Congressional District has been set for Thursday, October 8. The gathering will be held at Heaton Hall, Stockbridge. Luncheon will be served at noon, followed by speaking throughout the afternoon. There will be two national speakers, as well as the members of the State Republican ticket.

The King's Daughters of the First Congregational church of Millers Falls of which the Rev. Elliott W. Brown of Northfield is pastor, sponsored a social event last week at which five persons were present whose ages totaled 403 years. They were Mrs. Martha Weatherhead 92, Mrs. Abbie G. Wilder 81, Mrs. Louise M. Ryther 72, Mrs. Ada Holman, a sister of Mrs. Weatherhead, 83, and Fred H. Ryther age 75.

The President of the United States passed through East Northfield last Saturday afternoon on a special train at five o'clock, on his return from a visit to Canada his vacation yachting trip and from a series of conferences with

state officials in New England on flood control. Although a few had gone to the station in the hopes of getting a glimpse of him they were not rewarded for their effort. The train sped on toward Springfield and then headed toward Hyde Park the President's home.

Out of the West

The editor of the Press has received a most welcome letter from Everett Danforth, a former Northfield young man who with his wife are now living in San Diego, Calif. They are enjoying their experience in the wonderful climate of that country and he has a satisfactory position with one of the large dairy companies. In describing the business Mr. Danforth says that the company puts out about 25,000 bottles of milk each day. They enjoy reading the Press which they receive every week and have fond memories of dear old Northfield to which they hope to pay a visit within another few years.

Oscar Tasted Swell!

Large Crowd Sees Toughest Rooster in Franklin County Cooked in an Electric Range



THE LATE OSCAR

toughest rooster in Franklin County. Cooked last Thursday in an electric oven, Oscar was transformed into tender, delicious morsels of meat.

They came . . . almost a hundred strong . . . to see Oscar cooked last Thursday afternoon at the demonstration room of the Western Massachusetts Electric Company in Greenfield.

They saw . . . this tough old bird put into the oven of an electric range in an open pan to roast.

They marvelled . . . when he came out of the oven a golden brown, when they tasted for themselves the tender meat.

Here was proof positive that an electric range enables the cook to get the best possible results. If Oscar, the toughest rooster in the county, succumbed to electric cookery . . . imagine how easy it is to cook ordinary meats.

We Sure Would Appreciate It If You Would Read This



Oscar proved only one feature of an electric range . . . that it will cook better, tastier meals. Consider, too, that an electric range makes your kitchen a cool, clean, safe, sweet-smelling place, that its heat is flameless and easy to control, that you never get soot on pots and pans. There are now electric ranges in over two million homes. They cost \$2 to \$4 a month to operate . . . about a penny per meal per person. Why put off the enjoyment of these blessings? Drop into an electric appliance store and pick out the model you want.

Thank you!

WESTERN MASSACHUSETTS ELECTRIC COMPANY

A Constituent of the Western Mass. Companies



Snowed Under?

Gifts of property or securities very often offer problems in management to their recipients. Bequests under wills particularly are apt to present numerous complexities to heirs unused to the intricacies of sound investment and financial procedure.

Our trust officer will be glad to outline the advantages of trust funds that will save your beneficiaries a mass of unfamiliar detail work.

First National Bank and Trust Co.

Northfield GREENFIELD Turners Falls
FRANKLIN COUNTY'S OLDEST BANK
Member Federal Deposit Insurance Corporation

BUGLEBEAK

Free Lessons in Cartooning

Boys! Girls! Learn how to Draw Cartoons! Write to: National Cartoon Club, 80 East 11th Street, New York, N. Y. for lessons.

The First Two Lessons Will Be Sent To You Free And Without Obligation. Together With Information How To Obtain Additional Lessons.

A MINUTE SAVED
at the Price of
An ACCIDENT
is
NO BARGAIN

NATIONAL SAFETY COUNCIL



BOYS! GIRLS!
WHERE COMES BUGLEBEAK?
THE DICK WITH THE BIG NOSE THAT SMELLS ALL!
ONCE HE GETS A WHIFF OF SOMETHING WITH THAT PROBOSCIS, HE CAN FOLLOW IT LIKE A BLOODHOUND.
WATCH FOR HIM IN THIS NEWSPAPER. HERE HE COMES!

STOCK REDUCING SALE

Clothing - Furnishings - Shoes

BEGINNING AT 8 a. m. WEDNESDAY AND ENDING SATURDAY
AUGUST 5th TO AUGUST 15th

NOW IS THE TIME TO BUY COTTON AND WOOL MERCHANDISE
 PRICES WILL BE A LOT HIGHER THIS FALL



STRAW HATS

A Large Assortment at **50c**
 Another Lot at **98c**
 All our PANAMAS and ESSMAN
 Waterproof Hats \$3.50 - \$3.95
 Going at **\$1.49**

CAPS

Light Weight Caps **19c**
 All Our \$1 to \$1.25 Caps, Sale.... **74c**
 \$2. to \$2.50 Caps Sale **\$1.39**
 Boys' Caps **49c**

SUMMER UNDERWEAR 20 Per cent Off!

TRUNKS, BAGS and SUIT CASES
 AT A GREAT REDUCTION
 As We Would Like to Clean Them All Out

MEN'S SLACKS

\$1.19 Grade Sale **89c**
 \$1.50 Grade Sale **\$1.19**
 \$2.00 and \$2.50 Grade ... Sale **\$1.49**
 BOYS' SLACKS **79c**

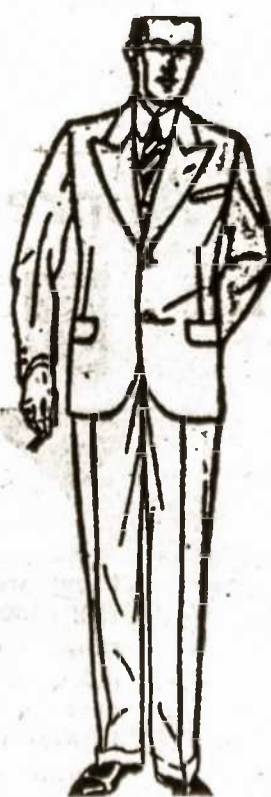
MEN'S WORK PANTS DUTCHESS, SWEET ORR and OTHER MAKES

79c and up
 OVER 800 PAIRS OF PANTS ON SALE



BATHING SUITS

A Number of Ladies' JANTZEN and
 ALLEN A Bathing Suits, originally
 sold for \$2.95 to \$5.00
 One Price **98c**
 Ladies' ALLEN A **\$2.95**
 \$4.50 Suits Sale **\$1.95**
 Ladies' ALLEN A **\$1.95**
 \$2.95 Suits Sale **\$1.39**
 Ladies' \$1.95 Bathing Suits **\$1.39**
 Misses' \$1.65 Bathing Suits **\$1.19**
 Men's 1-Piece Bathing Suits **\$1.49**
 \$2.50 to \$3.50 Sale **\$1.49**



MEN'S SUITS

We Have a Large Stock
 that we MUST REDUCE
 LEOPOLD, MORSE and
 TIMELY SUITS

Lightweight Timely Suits,
 Tropical Worsteds Grays,
 Tans and White

Sale **\$13.95**

ALSO A LINE OF
 \$20 to \$25 SUITS

Sale **\$13.95**

ALL OUR
 \$22.50 to \$25.00 SUITS

Sale **\$16.95**

ALL OUR
 \$27.50 to \$32.50 SUITS

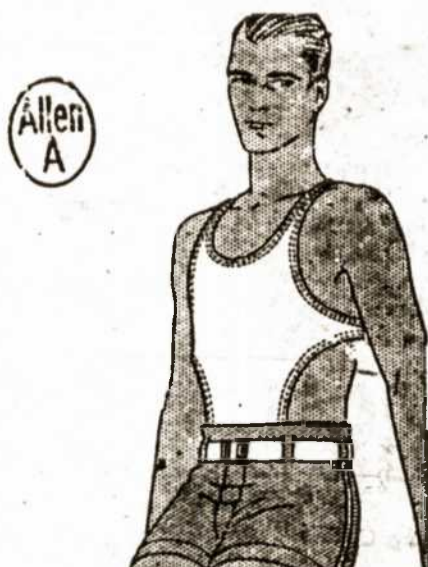
Sale **\$19.50**

BOYS' SUITS

A Number of Boys' Suits on Sale at

1/2 Price

All Others at a **GREAT REDUCTION**
 This is the time to Buy a
 SUIT FOR SCHOOL



MEN'S BATHING TRUNKS

\$2.95 Sale **\$1.95**
 \$2.00 Sale **\$1.39**
 \$1.00 Sale **69c**
 MEN'S BATHING JERSEYS ... **79c**
 BOYS' TRUNKS **59c**
 YOUTHS' TRUNKS **39c**

POLO SHIRTS

\$1.00 Polo Shirt **69c**
 65c Polo Shirt Sale **49c**
 50c Polo Shirt Sale **39c**

SWEATERS

SLEEVELESS SWEATERS

\$1.00 and \$1.50 Sweaters
 One Price **79c**

WHITE SPORT SWEATERS

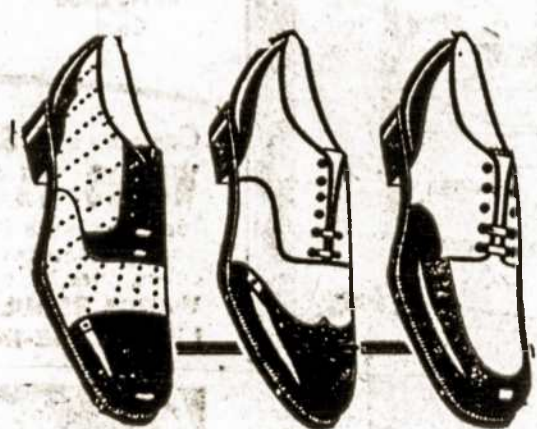
Fancy Back, Reg. Price \$2.25
 Sale Price **\$1.49**
 ALL OTHER SWEATERS
 At a Reduction as low as **49c**

MEN'S WOOL SHIRTS

SWEET ORR SHIRTS
 \$1.00 Grade Sale **79c**

OTHER SHIRTS

75c Grade Sale **59c**
 59c Grade Sale **44c**

LADIES' ENDICOTT - JOHNSON
WHITE SHOES

\$1.95 and \$2.25 Sale **\$1.49**

LADIES' U. S. KEDETTEES

Six Different Styles
 One Price **98c**

U. S. KEDS TENNIS

Men's, Ladies' and Boys'
 LOW WHITE TENNIS **69c**
 Men's low white Sport Tennis
 Crepe Sole \$2 grade Sale **\$1.39**
 Men's High Tennis
 \$2.00 grade Sale **\$1.39**

BOYS' and CHILDREN'S TENNIS at REDUCED PRICES

COTTON HOSE
 10 Pairs for **\$1.00**

WORK SHOES

\$1.39
\$1.79 **\$2.45**

SHOES

Men's White SPORT SHOES **\$2.95**
 \$3.95 Sale **\$2.95**

Men's \$3.25 Shoes Sale **\$2.45**

Men's \$2.45 Shoes Sale **\$1.49**

A number of Other Shoes on Sale including
 WALK-OVERS
 DUNGAREES
78c

ARROW SHIRTS

Fancy Patterns
 Sale **\$1.39**
 OTHER SHIRTS, new plaids and
 dark shades **98c**

All Other Merchandise Offered at This Sale!

F. J. YOUNG & SON

HINSDALE, NEW HAMPSHIRE

CASH ONLY

CASH ONLY



"Thanks a million"
**FOR ANOTHER MILLION
OWNER FRIENDS**

You are giving Chevrolet the greatest year
in its history, just as Chevrolet is giving you

The only complete low-priced car

**NEW PERFECTED
HYDRAULIC BRAKES**
(Double-Acting, Self-Articulating)
the safest and smoothest ever
developed

**SOLID STEEL one-piece
TURRET TOP**
a crown of beauty, a fortress of safety

**HIGH-COMPRESSION
VALVE-IN-HEAD ENGINE**
giving even better performance with
even less gas and oil

**GENERAL MOTORS INSTALL-
MENT PLAN—MONTHLY PAY-
MENTS TO SUIT YOUR PURSE**

CHEVROLET To the million people who
have already bought
new 1936 Chevrolets
... and to the tens of thousands of
other people who are now buying
them ... we of Chevrolet wish to
express our sincere appreciation for
your patronage and your friendship.
Thanks a million for a demand
which has lifted production of 1936
Chevrolets to the million mark in
less than a year!
You looked at this car—you drove
it—you bought it—and now you are
recommending it to all your friends.
Thanks again for a million Chevro-
lets, and for giving Chevrolet the
greatest year in its history, just as
Chevrolet is giving you the only
complete low-priced car.
CHEVROLET MOTOR CO., DETROIT, MICH.

**IMPROVED GLIDING
KNEE-ACTION RIDE***
the smoothest, safest ride of all

**GENUINE FISHER
NO DRAFT VENTILATION
IN NEW TURRET TOP BODIES**
the most beautiful and comfortable
bodies ever created for a
low-priced car

SHOCKPROOF STEERING*
making driving easier and safer
than ever before

**ALL THESE FEATURES AT
CHEVROLET'S LOW PRICES**

\$495 AND UP. List
price of New Stand-
ard Coupe at Flint,
Michigan. With
bumpers, spare tire and tire lock, the list
price is \$20 additional. *Knee-Action on
Master Models only, \$20 additional.
Prices quoted in this advertisement are list
at Flint, Michigan, and subject to change
without notice. A General Motors Vehicle.

CHEVROLET

JORDAN MOTOR SALES

HINSDALE ROAD

EAST NORTHFIELD, MASS

GROWER'S OUTLET

29 - 31 Federal Street Greenfield, Mass.

WELCOMES ITS FRIENDS — BOTH NEW
AND OLD TO ITS GREAT MARKET STORE

QUALITY MEATS

BUTTER — CHEESE — EGGS
FRUIT and PROVISIONS
ALL AT LOWEST PRICES

—SPECIALS NOW ON SALE—

White Gate
PRESERVES 8-oz. jar 5c
Old New Hampshire
CLEANSER Can 2c
Seedless
RAISINS 2 lbs. 13c
Del Monte
COFFEE per lb. 23c
Egg
NOODLES 12-oz. pkg. 10c
Blue Label
TOMATO JUICE 26-oz. 15c
SHINOLA
WHITE, Paste or Bottles 9c
FRUIT
COCKTAIL 8-oz. can 2 for 13c
Sealdawest
GRAPEFRUIT No. 1 tall can 10c

KELLOGG Mid-Summer CEREAL SPECIAL
1 SHREDDED WHEAT BISCUIT
1 WHEAT KRISPIES 1 PEP
ALL FOR 25c (33c value)

Free Running
SALT 5-lb bag 8c
Johnson's Assorted Flavor
JELLS 4 for 13c
JAR RINGS 3 for 10c
Good Luck and Target
JAR RINGS 5c
Parafine
GULF WAX 1-lb. pkg. 9c
YEASTIES pkg. 6c
Checker
CORN FLAKES pkg. 5 1/2c

RICE PUFFS — WHEAT PUFFS
— CORN PUFFS —
1 lge. pkg. Each 10c

California (in tomato sauce)
SARDINES 7c

LOCALS

The inventory of the late Laura
G. Hoadley filed in Probate
court last week shows an estate
of \$100 personal and \$900 in
real estate.

At the graduation exercises of
the State Christian Endeavor
conference which has just closed
its sessions at the Seminary some
47 delegates received the stand-
ard diploma, the largest number
ever to be given out at these con-
ferences. Rev. E. H. Gibson of
Brockton presented the diplomas
in behalf of the conference or-
ganization.

The automobile traffic going
north during the month of July
was much greater than for the
same period last year. At least
one individual observed the pass-
ing cars and the plates of 35 dif-
ferent states were noted. No ac-
curate figures are available of
the number of cars passing thru
Northfield daily.

The Woman's Christian Tem-
perance Union will hold a food
sale on Colton's lawn, on Satur-
day, August 8, from two until
five o'clock. Home-cooked food
of all kinds will be on sale, in-
cluding baked beans and brown
bread.

Northfield seemed to have
escaped the severe storm of
Tuesday afternoon which did so
much damage to the north and
south. Heavy black clouds, strong
winds and a deluge of rain fell
in many places. Thunder and
lightning were frequent.

PERSONALS

Mr. and Mrs. Harlan P. Waite
are at West Cornwall, Conn., this
summer. They spent last winter
at Southern Pines, N. C.

Miss Peggy Drake of North
Plainfield, N. J., will spend the
remainder of the summer at the
Chateau.

Rev. and Mrs. Arthur Eason
and family of Saugerties, N. Y.,
are visiting for the month with
Miss Lucy F. Jackson.

Rev. Leslie DesJardins has re-
turned to spend the month of
August with his family in their
cottage on Rustle Ridge.

Raymond Kervian of North-
field Farms is in camp at Fal-
mouth on the Cape with Com-
pany I, Massachusetts National
Guard.

PERSONALS

Mr. and Mrs. John Jenkins
spent last week end with his
mother, Mrs. E. D. B. Jenkins on
Cliff road. Mr. Jenkins is a teach-
er in the summer school of New
York University.

Rev. and Mrs. Robert A. Wat-
son of Jamaica, N. Y., who have
a summer home in Mountain
Park observed the 25th anniver-
sary of their wedding on Mon-
day last. Mr. Watson is pastor of
the Dutch Reformed church in
Jamaica and from the congrega-
tion they received a solid silver
bowl. From many friends count-
less congratulations were extend-
ed.

Mrs. J. E. Orr and Miss Mil-
dred Orr are spending the sum-
mer in their home on Pine St.,
where they have been greeted by
many friends.

Miss Arling Voris of Jamaica,
N. Y., who has been spending a
month's vacation here has re-
turned to her work as secretary
in the mechanics and civil engi-
neering department of the Poly-
technic Institute of Brooklyn.

Mrs. William R. Moody gave a
reception at the Homestead on
Wednesday for members of the
conference to meet the visiting
clergymen who are the speakers
of the conference. A large num-
ber appreciated the opportunity.

Postmaster Lawrence D. Quin-
lan gave a birthday party to his
fiancee, Miss Edna Lakso of
Springfield, Vt., at the North

Mountain Camp of Roderick
Parker on Monday night. A
group of personal friends were
in attendance.

Mrs. Pearl Backus of Garden
City, Long Island, is occupying
her home in Northfield and has
as her guest, her sister, Mrs. Ball
and Prof. and Mrs. J. S. Shep-
herd of New York City.

Mrs. Gordon Barber of New
York is with her sister, Mrs.
Lawrence Ropes in her cottage,
"Mountain View." Paul and
Lawrence Ropes, Jr., sons of Mr.
Ropes have arrived from Coral
Gables, Fla., for the remainder
of the summer. Mr. Lawrence
Ropes returned to Miami to at-
tend to some business matters,
but will spend the remainder of
the summer here with his fam-
ily. Mr. Ropes is the son of Mr.
and Mrs. A. G. Ropes who built
the beautiful large home on the
hillside east of the Hotel now
owned by Mrs. Pearl Backus.

The many friends of Dr.
Charles W. Wright, presiding
Elder of the Methodist Episco-
pal church of the Jersey City
District, who with his family
usually occupy their summer
home here, will be interested to
learn that he is showing a slight
improvement in his serious con-
dition. In appreciation of his un-
tiring efforts in his work with
the ministers, they are giving of
their blood in transfusion each
week to assist in his recovery.
Sunshine boxes, flowers and
cards testify to the esteem in
which he is held and serve to
keep up his courage and hope
for the days to come.

FRANKLIN COUNTY TRUST CO.

(Established 1849)

GREENFIELD, MASSACHUSETTS

OFFERS COMPLETE BANKING FACILITIES
COMMERCIAL BANKING
SAVINGS DEPARTMENT
SAFE DEPOSIT VAULTS
TRUST DEPARTMENTS

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

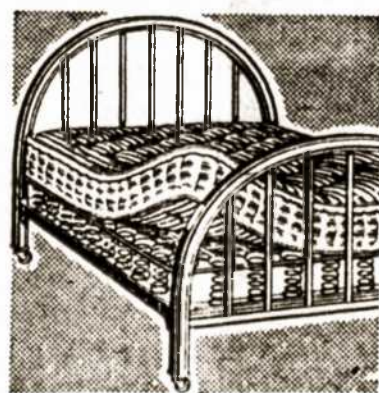
Sears August FURNITURE & RUG SALE

now going on!

Hundreds of Other Big Values

3-Piece BED OUTFIT

\$18.88

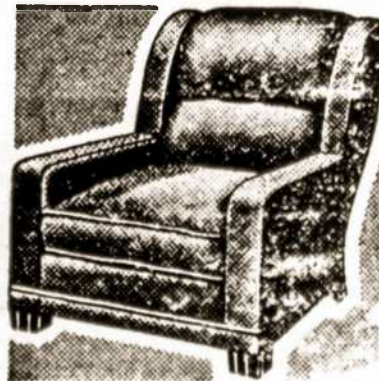


The sale price on this 3-pc.
quality outfit puts real rest
within your reach! Smart
Windsor bed of tubular steel
in walnut finish. Resilient 90-
coil springs of fine premier
wire. Genuine innerspring
mattress with blue and white
stripe cover. 39 or 54-inch
size. Three pieces complete
for only \$18.88!

This Beautiful Lounge Chair

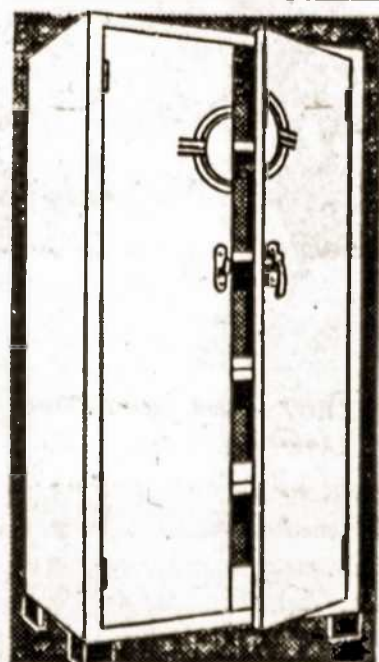
\$19.88

Delivered



A modern version of the
popular lounge chair. Smart-
ly designed and handsomely
tailored, in durable green,
rust or brown tapestry. The
loose cushioned sewed to the
back is a charming individ-
ual note. Luxuriously com-
fortable because there's
plenty of tiny coil springs
in the platform, cushion and
back. In view of its style and
construction, the sale price
is phenomenal!

Only \$3.00 Down
and \$4.00 Month
Small Budget Charge



Double Dish Cabinet

For Only

\$6.88

Our idea of value — a big
double dish cabinet for only
\$6.88! Heavy gauge steel,
spot welded for extra
strength. Durable and long-
wearing. Sanitary. Finished
in ivory, green, or green
with ivory trim. 65 inches
high. Sale priced... BUY
NOW! You'll never regret
buying this handy dish cabi-
net in such a large size, at
such a low price!

**SEARS, ROEBUCK
AND CO.**

102 Main Street

Tel. 5446

Greenfield

ALL PROSPECTIVE OWNERS OF FUR COATS IN NORTHFIELD AND VICINTY SHOULD BUY DURING WILSON'S AUGUST SALE OF FURS



AN EXCEPTIONAL
FUR COAT

AN EXCEPTIONAL
PRICE

\$99

2 YEAR GUARANTEE!

Ripple petal collars, notched Johnny collars,
convertible collars, ripple frame collars,
princess semi-fitted, swaggar models, raglan
shoulders, boxy swaggers.

- Choice imported pelts.
- Satin brocade linings — French bottoms.
- 3-inch, fur facing — and generous lap.
- Specially reinforced to insure longer life.
- Satin pleating at neck and bot- tom.

Sketched
from
stock

(Second Floor)

WILSON'S

The
Ford V-8

Tells Its Own Story

We depend on the Ford car to tell its
own story of value and service. For if
the people who use our cars every day
are not praising them, it matters little
what we may say.

The last word must be spoken by the
car itself. The owner who tells his next-
door neighbor how his car behaves in
actual service is the most effective
advertiser.

A great many Fords are being
bought these days on the recommenda-
tion of present owners.

New LOW Finance Rates now make
it possible to purchase any model new
Ford for as low as \$25.00 per month.

Spencer Bros.

Northfield, Mass.

Phone 62

The Northfield Press

NORTHFIELD, MASS.
WILLIAM F. HOEHN
EDITOR AND PUBLISHER
Telephone 166-2

A weekly newspaper published in Northfield every Friday. Advertising rates upon application. Subscription \$1.00 a year.

"Entered as second-class matter August 9, 1935, at the Post Office at Northfield, Massachusetts under the Act of March 3, 1879."

Items of news left at the Bookstore in East Northfield or at the Northfield Pharmacy Wednesday before 6 o'clock will be assured insertion in the week's issue.

FRIDAY, AUGUST 7, 1936

Subscribers to the Press should allow two weeks for a change in address if they do not wish to miss a copy of the paper. Notify us as early as possible of any change in address.

EDITORIAL

OUR TOWN

"We want our town to grow, to be
The city that our fathers dreamed,
A city known from sea to sea,
The better known, the more esteemed.
We want to build a city great,
Yea, greater than our city now
Through every hour of changing fate
We want our town to grow—
but how?"

We want our town to grow—but not
In numbers only, only size;
Our population is not what
Shall make us might, make us wise.
Now naught are Nineveh and Tyre,
Where huddled thousands used to dwell.
Humanity will not inquire
How many live here—but how well."

—Douglas Malloch

An old racket is again showing its head and becoming a real nuisance. It is the solicitation of program advertisements quite often instituted by outside interests to bolster up the receipts of an entertainment and a little "gray" to the cause. This class of advertising is of no value to the merchant and is in the nature of a hold-up by the solicitor.
In Brattleboro last week some seven such propositions confronted the merchants. Useless to say they were all turned down. Vermont seems to have an unusual number of propositions to entertain while "enroute" by outside promoters who work through local auspices. Greenfield merchants as well as Brattleboro merchants long ago united in action against program advertising.

Realizing the importance of getting out the vote at the polls in the coming National election the American Liberty League has undertaken to help with a campaign which should bring to the polls many persons who seldom exercise their privilege and perform their sovereign duty to vote. It is said that only about 53 per cent of all citizens of voting age actually voted at the last four national elections. It is a citizen's duty to take some part in the affairs of government and leaders of every party should become interested in taking the first step to see that all eligible are registered at once.

Don't get any of those haywire notions about "the coming revolution." That's only a phrase hashed up by those who want to scare us. Our people have never been revolutionists—though we worked out our original liberties with that class of tools. But since the Civil War Americans have always been patient enough to wait until the "next election."

Wilfred W. Fry

One of the characters in Spencer's "Faerie Queen" is made to say that "the way to win is wisely to advise." That was the secret of the victorious life of Wilfred W. Fry. Not only was he a successful adviser in his business relations, which had a national and international range. He had an extraordinary influence in his personal and institutional associations. He began by advising individuals—young men—as a Y. M. C. A. secretary, in one city after another. But while still a young man himself he became an adviser to institutions as well. Although not a college graduate, he was a trustee of two prominent universities and a theological seminary and president of the board of trustees of one of our great medical colleges. He was also associated as director with a leading bank and with several insurance companies. He

was a member of the board of managers of the historic Franklin Institute, and, above all these, in the degree of his devotion, president of the board of trustees of the Northfield Schools established by Dwight L. Moody where he himself had his early training.

Altogether he was a public-spirited citizen of the highest type as well as a successfully diligent man in business. One of his prime interests was in perfecting the use of the printed word. His own life was a "fair edition" and of great worth.

—An editorial in the New York Times, July 28.

Splendid Concert Of The Virginia Camp

The committee of the Virginia Camp and those who made up the audience at the concert last Thursday in the Auditorium had only one regret, that so few people were there to enjoy "the best program the Camp has ever given."

Mrs. E. M. Powell, the camp treasurer, spoke of the 146 girls from New York City entertained this season, and explained that the New York City Mission pays all the running expenses while friends here in Northfield pay for the up-keep of the camp itself. She reported gifts received—Miss Harper, head of the Camp \$25; \$5 each from Mrs. Flora Ball and Mrs. John Finley Williamson; and \$14.85 from the guests at The Northfield where the children gave a concert the previous evening.

The Summer Theatre Group at Brattleboro, were unable to take part in the program, so Miss Constance Morrow sent a personal gift of \$10.

The following artists appeared on the first part of the program: Miss Colena Leach, Prof. Ralph Blake of Brown University, Rev. Roderick MacLeod of Hadley, Miss Ethel Heeren of the Louise Andrews Camp, Mr. and Mrs. "Al" Raymond of The Northfield, and the children of the Virginia Camp.

The second part of the program was given entirely by pupils of Dr. John Finley Williamson. Two men soloists as well as a men's quartet from the Summer School at Mt. Hermon sang beautifully. The part was appreciated as well as the songs sung by the double quartet.

The concert closed with a tribute to Mr. Wilfred W. Fry. Mr. L'Hommiedieu played "The Lost Chord" on the organ, accompanied by Mr. Calvaca on the violin. This seemed a suitable way to dedicate music to the memory of Mr. Fry, who not only gave the organ at Mount Hermon, but was also a member of the Organists' Society of America.

WILFRED W. FRY

He's gone? Not he!

That gentle courtesy, that kindness springing from the heart, Will never die.

Nor will that sense of fairness in all things great and small, Nor that unswerving loyalty to principle,— Such things can never die.

True, the brave spirit that on earth encompassed these And yet more sterling qualities that won respect and love from all, Has passed from sight o'er the horizon's rim, But in our hearts he lives.

We know the life beyond is brighter for his being there, And a divine voice has said, "Well done!"

On earth men know Me better through the life you lived, So shall you be a leader still."

—E. M. Powell

July 27, 1936



OBEY ALL TRAFFIC SIGNS

Be watchful for stop signs and signals. Observe them by coming to a complete stop. Failure to do so is an important cause of accidental death and injury. Regardless of whether the road seems to be clear of traffic, play fair with the officials—and with yourself too—by obeying your traffic laws. "Didn't have right of way" is written on many an accident report and behind this phrase, all too often, lies failure to observe stop signals.

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Mulligan - Finnigan

The battle waged Wednesday of last week on the grounds of the Northfield Hotel, as the annual Mulligan-Finnigan Day ball game was fought.

Mulligan-Finnigan Day is an employees' holiday at The Northfield. It was instituted about 30 years ago by one of the guests and has been a tradition ever since. All the employees and all the guests are divided into two sides. A pick-up baseball team is chosen from each side and the guests furnish the respective cheering sections. In the game which was umpired by Philip Porter, the Finnigan's, captained by Charlie Scoble, edged out the Mulligan's, captained by Louie Abbey to a tune of 9-7, and won the gallon of ice cream awarded by H. A. Lewis. Mr. Leprilite Sweet, a guest from Providence, threw in the ball that started the game.

In the evening, Mr. A. Gordon Moody, Manager, furnished the employees with busses, and all went to Spofford Lake, for swimming, canoeing, a picnic, and dancing to the music of Felix Fernando's orchestra.

The Alliance of the Unitarian church will hold its next regular meeting on Thursday afternoon, Aug. 13 from 2:30 to 5:00'clock at the home of Mrs. Thomas Parker on Main street, with Miss Dean, Miss Calder, and Mrs. Field the assisting hostesses.

The FELLOW WHO LAUGHS AT SAFETY IS HEADED FOR AN ACCIDENT

companied by Mr. Calvaca on the violin. This seemed a suitable way to dedicate music to the memory of Mr. Fry, who not only gave the organ at Mount Hermon, but was also a member of the Organists' Society of America.

LATCHES THEATRE

BRATTLEBORO

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Fri. - Sat. August 7 - 8
Betty Davis - Warren William
"SATAN MET A LADY"
Alison Skipworth
Arthur Treacher
Also News - Comedy - Novelty

Mon. - Tues. August 10 - 11
"JAILBREAK"
June Travis - Craig Reynolds
News - Comedy - Novelty

Wed. - Thurs. August 12 - 13
"HALF ANGEL"
Frances Dee - Brian Donlevy
—Co-feature—
"MAN HUNT"

Fri. - Sat. August 7 - 8
BING CROSBY in
"RHYTHM on the RANGE"
Frances Farmer - Bob Burns
News - Novelty - Cartoon

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Sunday school will meet in the vestry each Sunday morning at 9:30. The church will unite with the conference for worship at 11 o'clock, at the Auditorium. At 6:30 the Senior Endeavor will meet at the church.

Thursday afternoon at 2:30, Mr. Gremmels of New York will meet Christian workers for a Bible service at the vestry. "Love to Christ wherever it exists, has signs following it to certify its presence. Like Mary's fragrant box of ointment, it must fill the house with its odor."

SOUTH CHURCH
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SOUTH VERNON CHURCH
REV. GEORGE A. GRAY

Morning worship 10:45 o'clock
Sunday school 12:15. Evening worship 7:30 (daylight saving time).
Mid-week Service Vernon Home, Thurs, 8 p. m.

ST. PATRICK'S CHURCH
REV. JAMES I. MITCHELL

Masses, first Sunday of the month 8:30 a. m. Every Sunday, 10:30 a. m.

VICTORIA THEATRE

Friday and Saturday, August 7 and 8, will be shown "Go Into Your Dance with Al Jolson and Ruby Keeler in the starring roles. The co-feature is "Tough Guy" with Jackie Cooper, Joseph Calcia and Rin Tin Tin, Jr. The story is of a boy and his dog.

Beginning Sunday, August 9, and running for four days will be "Oil for the Lamps of China" on the screen starring Pat O'Brien, Josephine Hutchinson and Jean Muir. The co-feature is "Stormy" with Noah Beery, Jr., and Jean Rogers.

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COMPANION. Helpful several hours a day. Phone 14. 7-24-1f

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